

Haz-Mart Announces “Going out in style” Outfit Section and Sale

Haz-Mart Inc, a disinfectant supply company specializing in providing customers with protective gear and sanitizers, today announced an expansion of their inventory selection with a new corona-themed costume department.

This catalogue of designer face masks, gas masks and tailor-made protective outfits encourages customers to leave quarantine with style and fashion.

Carol Rona, the district manager, said she thinks social distance shouldn't mean a social ignorance of stylish, modern fashion. This is why she incorporated custom masks into the store's supply.

“As the nation reels from the coronavirus pandemic, with many still shuttered indoors from the horrors outside--the very air itself, there is a record shortage of toilet paper and basic cleaning necessities--but also a lack of *style*,” according to Sunday's press release.

Haz-Mart says the new selection comes as a twist on the “Halloween in Spring” fashion trend and includes special designer masks, custom tailored to the user's face. They then incorporate the masks with beads, markings and emblems.

Josh Hutchinson, a Haz-Mart employee-turned designer, said the switch was “confusing but sensible.” He said he has made over 1,000 masks, each with a custom fit.

“I used to just sell detergent and hand sanitizer, but now that we're in a pandemic, I've just been making masks nonstop,” he said. “I've lost track of time and space, all I can think about is making masks. I can't keep track of how many I've made at this point.”

“If you're one of the many who sat at home in your pajamas binging episodes of “Tiger King” on end in your quarantine den, the last thing on your mind is social interaction and evaluation from others.” Rona said. “But as the county starts opening its doors again and the light streams in, highlighting your matted unkempt hair and unwashed crusty faces, the world may not be ready for you.”

In addition to masks, Haz-Mart now sells full body suits for all sizes from adults to infants. Jimmy Coffa, a parent and regular customer, said the infant outfits were an especially good buy.

“As soon as I saw there were haz-mat suits for my two-year old, I knew I found the right place,” he said. “I don't know how I'm going to trick him into wearing it though.”

While the pandemic rages on, Rona said she is excited to see business finally taking off. She said there's been a shortage of hand sanitizer and basic cleaning products, but the prioritization of non-CDC recommended masks has increased foot traffic by 500%.

"I have customers coming into the store looking for some Purell and while they couldn't find any, at least they came out with a mask with a cute kitty embroidered on it."